



LIM HOOI HOOI CFP, IFP, FCTP

LICENSED FINANCIAL PLANNER, CMSRL
CERTIFIED LIFE-CENTERED FINANCIAL PLANNER
PSYCHOLOGY OF FINANCIAL PLANNING SPECIALIST
CERTIFIED RESULT COACH
CO-FOUNDER OF COREPLUS ADVISORY SDN. BHD.

Lim Hooi Hooi is a passionate advocate for empowering individuals to lead their best lives possible with the resources they have. With 21+ years of experience in personal financial services, she delivers customized money & life advisory and coaching services to diverse clients. As a panel speaker for the Financial Planning Association of Malaysia and a guest speaker on prominent platforms, she conducts workshops, webinars, and training courses for NGOs, SMEs, and students.

With partners, she continues to provide comprehensive financial planning solutions to clients, covers all aspects of personal financial planning to achieve individual's life goals. Her expertise includes Life-Centered Financial Planning, Pre-Marriage Financial-life Coaching, New Retirementality Coaching, and more.

With numerous certifications and licenses, Hooi Hooi invests in her team's growth and actively contributes to youth development through NGOs.