



**GABUNGAN PERSATUAN-PERSATUAN PENGUNA MALAYSIA
FEDERATION OF MALAYSIAN CONSUMER ASSOCIATION (FOMCA)**

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5 September 2017

Dear Sir/Madam,

CONFERENCE ON "TOWARDS AN EFFECTIVE NATIONAL FINANCIAL EDUCATION STRATEGY FOR MALAYSIA"

The Federation of Malaysian Consumers Associations (FOMCA) and ERA Consumer with the cooperation of Bank Negara Malaysia will be organising a Conference themed, "Towards an Effective National Financial Education Strategy for Malaysia" on the **3rd October 2017 (Tuesday)** at **Lanai Kijang, 10, Perkarangan Tun Ismail, Kuala Lumpur.**

The aim of the Conference is to examine the need and scope of a National Financial Education Strategy for Malaysia. Further, the Conference aims to identify the possible strategy and structure of such a policy as well as how to effectively implement such a strategy. Most importantly, the Strategy must ensure that all consumers, especially those in most need, have access to financial education programs.

The Conference will be attended by all stakeholders who both provide financial education programs as well as potential recipients of such programs. We envisage a collaborative process towards the formulation of the Financial Education Strategy.

It is expected that about 150 participant will be attending the program from the various financial education providers – government, private, non-profits as well as key consumer groups – workers, women and youths.

In conjunction with this Conference, we would like to invite you to attend the program. Please fill and return the attached form by 26 September 2017 (Tuesday) for our action.

Thank you for your support.

Prof. Datuk Dr. Marimuthu Nadason
President

TOWARDS AN EFFECTIVE NATIONAL FINANCIAL EDUCATION STRATEGY FOR MALAYSIA

LANAI KIJANG, KUALA LUMPUR

TUESDAY, 3 OCTOBER 2017

(Tentative)

8:00 am Registration & Arrival of Guests

9:00 am Opening Ceremony

1. Welcoming Address by
Mr. Lee Lung Nien
Chief Executive Officer, Citibank Malaysia
2. Keynote Address by
YBhg. En Shaik Abdul Rasheed bin Abdul Ghaffour
Deputy Governor, Bank Negara Malaysia

10:00 am Refreshments

10:15 am **SESSION 1: Ecological Perspective Of Financial Behaviour: Implications For Policy and Practice**
Dato' Paul Selva Raj
Secretary General, FOMCA

11:00 am **SESSION 2: Financial Education Strategy In Australia: Process and Implementation**
Mr. Peter Kell
Deputy Chairman, Australian Securities and Investments Commission (ASIC)

12:30 pm Summary and Close

1:00 pm Lunch

REGISTRATION FORM

TOWARDS AN EFFECTIVE NATIONAL FINANCIAL EDUCATION STRATEGY FOR MALAYSIA

TUESDAY, 3 OCTOBER 2017

8:00 AM – 1:00 PM

LANAI KIJANG, 10, PERKARANGAN TUN ISMAIL, 50480 KUALA LUMPUR.

Attending

Not Attending

Name (1) : _____

Position : _____

Email : _____

Name (2) : _____

Position : _____

Email : _____

Name (3) : _____

Position : _____

Email : _____

Name (4) : _____

Position : _____

Email : _____

Organisation : _____

Address : _____

: _____

: _____

Telephone : _____

Fax : _____

*if there is not enough space, please make additional copy of this form.

Please reply **before/on 26th September 2017** to :-

En. Zarif

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Faks : 03-7873 0636

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