

FPAM COURSE OUTLINE

(A SIDC CPE-approved course)



Title: FOREIGN EXCHANGE – Investment/Trading Strategies and Applications
For the Private Investor

Date: 20 August 2011 / Saturday [Full day]

Venue: Dewan Berjaya, Bukit Kiara Equestrian & Country Resort, KL

CPE / CE Points: 10 CPE Points / 10 CE Points

Instructor/s: Mr. YK Fong

Learning Outcome

By attending the course, participants will be able to:

1. Identify the core fundamentals driving foreign exchange market and the major currency pairs and their respective economies.
2. Interpret the major economic data releases that impact the currency and financial market and apply the information content in investment monitoring and decision making.
3. Compare the different technical and fundamental trading strategies employed by private and institutional investors.
4. Engage private clients in informed discussions on their foreign exchange exposure/trading portfolio, evaluating objectives solutions.

Time	Function/Paper Title
8.30 - 9.00 am	Registration
9.00 - 9.30 am	<p>Foreign Exchange Markets Re-visited</p> <p>A recap of the economic theories behind Foreign Exchange valuation, Currency regime shifts in the past century, major market participants, their motivations and currency terminology.</p>
9:30 - 10:30 am	<p>Detailed explanation of Major Currency Pairs</p> <p>This session explains in detail the major currency pairs, the economies they represent, historical relationships and performance.</p>
10.30 - 10.45 am	Coffee break
10.45 - 11.30 am	<p>Interpretation and Analysis of Economic Data Releases</p> <p>This session explains clearly the most important US economic data, their recent trends, market expectations and impact on the currency markets. Details which are the key releases to watch for 2011.</p>

11:30 – 1.00 pm	<p>Exploiting Historical Inter-market Correlations</p> <p>Explanation of how different asset classes (commodities, equities, fixed income) impact the currency markets and vice-versa. Details of how institutional investors look at different market indicators to gauge currency market bias and movements.</p>
1.00 - 2.00 pm	<p>Lunch break</p>
2:00 - 3:30 pm	<p>Trading Methodology of Private and Institutional Investors</p> <p>FX platform with streaming prices is used to demonstrate the current trading methodology employed by Private Investors</p> <p>Bloomberg Charting Tools are used to create multi factor Mid to Long-Term charts illustrating how Institutional Investors apply economic analysis and inter-market correlations in structuring trades and investments. Explanation of merits/shortfalls of different techniques.</p>
3.30 - 3.45 pm	<p>Coffee break</p>
3.45 - 4.30 pm	<p>Market Access for Private Investors</p> <p>Evaluates the various ways of how private investors may access the currency markets, and suitability of investment horizon. Emphasis is placed upon the emerging usage of currency exchange traded funds as a means of easy access and diversification for private investors.</p>
4.30 - 5.00 pm	<p>Discussion with Private Investors on Foreign Exchange</p> <p>This session focuses on how you can have an informed discussion with clients on FX market exposures/trading portfolio and how to identify objectives/needs and possible solutions. This session focuses on how the Financial Planner can have an informed discussion with clients on FX market exposures/trading portfolio and how to identify objectives/needs and possible solutions.</p>

Profile of Mr. YK Fong

Mr. Fong is currently an Associate Director at ANZ Institutional Sales.

Mr. Fong started his career in the Deutsche Bank graduate program. Subsequently, he moved to a Singapore bank to deal in the equities market before rejoining Deutsche Bank where he continued in an expanded coverage role for regional equities, speaking to insurers, pension and hedge funds.

Following his equity experience, he was given the opportunity to move to the FX division which saw him covering Asian Financial Institutions with respect to foreign exchange spot, NDFs, options and currency hedging and investment structures. He was actively involved in the formation of FX views/trade ideas for institutional traders and pricing, development of option structures for corporate and private banks.

CE COURSE REGISTRATION FORM / INVOICE

Title of Course:	FOREIGN EXCHANGE – Investment/Trading Strategies and Applications For the Private Investor
Speaker:	Mr. YK Fong
Date:	20 August 2011 / Saturday [full day]
Venue:	Dewan Berjaya, Bukit Kiara Equestrian & Country Resort Jalan Bukit Kiara, Off Jalan Damansara, 60000 Kuala Lumpur
Registration:	8.30 am – 9.00 am
Time:	9.00 am – 5.00 pm
Fees:	Early Bird Special; RM280 (FPAM Member), RM 400 (Public) Payment by 1st August 2011. Normal – RM 320 (FPAM Member), RM 450 (Public) Fee includes seminar materials, buffet lunch and refreshments.
CE Points (FPAM): CPE Points (SIDC):	Ten (10) Ten (10)
Instructions:	Please fill-up this form and fax to +603 7954 9400 or e-mail to aniza@fpam.org.my by 1st August 2011 for early bird discount.
Payment/Invoice:	By cheque: Payable to ‘Financial Planning Association of Malaysia’. Address: Unit 1109, Block A, Pusat Perdagangan Phileo Damansara II, No 15, Jalan 16/11, off Jalan Damansara, 46350 Petaling Jaya, Selangor. By credit card: We will process and charge your credit card upon receipt of this form. This page serves as our official invoice. No further invoice will be issued.
Enquiries:	Send e-mail to aniza@fpam.org.my or call Cik Aniza at +603 7954 9500
Terms:	Registration is on a first-come-first-served basis. Confirmation is subject to payment before the course. Walk-in participant/s will be admitted on the basis of space availability. FPAM reserves the right to amend the program, speaker, date, venue, etc, without prior notice.

YES, PLEASE REGISTER ME!

Name:			
IC No.:		FPAM No. :	
Company & Address:			
E-mail:		Telephone:	
SC Licence / ERP No:		Mobile:	

Mode of Payment

By cash, please bank into Maybank A/C 5140-7512-8677 and email or fax in bank-in slip	
Cheque payable to Financial Planning Association of Malaysia.	
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Early Bird Special – By 1st August 2011

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