OPEN UNIVERSITY MALAYSIA

AmAssurance
Service 1st. Our Promise.

Executive Master
in Financial Planning

20% discount for AmAssurance Staff & Agents

The Programme

- It is a unique collaboration between Open University Malaysia (OUM) & AmLife Insurance Berhad.
- This programme consists of only 9 core modules, 3 elective modules and 1 project paper.
- Upon completion of the modules required, candidates will be awarded with Executive Master in Financial Planning from OUM.
- This programme is available at Open University Malaysia Campus nationwide.

Preview Dates & Venues

14 Aug 2010 –	OUM, Jalan Tun Ismail, 50480 KL (nearby Bank Negara, opposite Indonesian School)
21 Aug 2010 –	Johor OUM Learning Centre Jalan Ibrahim Sultan, 80300 Johor Bahru.
28 Aug 2010 –	Penang OUM Learning Centre No.1, Lebuh Tenggiri 2, Pusat Bandar Seberang Jaya, 13700 Pulau Pinang.
18 Sept 2010 –	Sarawak OUM Learning Centre Open University Malaysia, 9 1/2 Mile, Princess Garden, Jalan Kuching Serian, 93250 Kuching.
25 Sept 2010 –	Perak OUM Learning Centre 71 Jalan Lim Bo Seng, 30300 Ipoh.

Limited seats available, please register and confirm your seat for the preview session with:

AmLife Insurance Berhad
Contact person: Ms Irene Low
Tel: 03-4047 8334
E-mail: low-wee-chin@ambankgroup.com

Open University Malaysia
Contact person: Ms Helma Madihah
Tel: 03-2773 2532
E-mail: helma_madihah@meteor.com.my

Financing Available
EPF Withdrawal

AmLife Insurance Berhad (15743-P) 9th Floor, Bangunan AmAssurance, No 1, Jalan Lumut, 50400 Kuala Lumpur.

Partnership to Cultivate Outstanding Financial Planners

Financial planners nowadays are in great demand. A good Financial Planner assists companies and individuals to make the right investments and manage their portfolios wisely in order to increase their wealth. To help companies and individuals to develop and implement a sound financial plan, continue learning in enhancing financial management knowledge is imperative for all the Financial Planners. With this in mind, AmLife Insurance Berhad (AmLife) has collaborated with Institute of Professional Development Open University Malaysia (IPD-OUM) to offer Executive Master's Degree in Financial Planning, for graduates and business practitioners, who plan to pursue a successful career in finance.

Overview of Executive Master's Degree in Financial Planning (eMFP)

The eMFP is an advanced training programme that provides in-depth acedemic knowledge in financial planning with trainings needed to equip students with useful skills in Financial Planning, Banking, Investment Planning, Microeconomics, Financial Spreadsheet, Accounting, Marketing and Entrepreneurship.

Students who graduate with eMFP will be able to work with accountants, managers, companies and individual investors to better manage their money and stock portfolios.

Career Possibilities for a Financial Planner with eMFP

Graduates of the programme can explore careers such as:

- Financial Planner
- Agency Manager
- Financial Analyst
- Accountant
- Investment Consultant
- Investment Broker
- Chief Financial Officer
- Employees of Financial Institutions

Modules in eMFP

The programme consists of a total of 12 subjects comprising nine (9) core subjects and three (3) electives out of five (5) proposed modules, including one (1) project paper for students who are qualified for the course. The programme is exceptionally attractive for holders of the CFP, RFP and ChFC as, with exemptions, they can acquire the Executive Master's Degree in Financial Planning by completing just seven (7) modules (4 core subjects, 3 elective subjects) and a project paper. The project paper, which incorporates a detailed study of a specific strategic problem or situation for management, provides candidates with the opportunity to apply the knowledge gained from the taught modules.

eMFP Core Subjects	eMFP Elective Subjects
1. Foundation in Financial Planning 2. Risk Management & Insurance Planning 3. Tax Planning 4. Investment Planning 5. Estate & Retirement Planning 6. Islamic Financial Planning 7. Strategic Management and Problem Solving & Decision Making 8. Organisational Behaviour 9. Marketing Management and Understanding Neuro-Actions and NLP Techniques in Sales	1. Accounting for Business Decision Making 2. Marketing Strategy 3. Corporate Finance 4. Consumer Behaviour 5. Entrepreneurship
One Final Project Paper (Case Study)	

Module Fee

Each module (core & elective subjects) in eMFP carries three (3) credit hours and the project paper carries six (6) credit hours. In total, there will be 42 credit hours. The tuition fee is charged at RM400 per credit hour and the total tuition fee for eMFP is RM16,800. This programme is exceptionally attractive for AmAssurance's staff and agency members as they will be entitled to a rebate of 20% on the tuition fee. Interested candidates are welcome to join us as a business partner to enjoy this rebate and pay only RM13,440 to obtain a Master's Degree in Financial Planning and if you are a CFP, RFP and ChFC holder, you only need to pay RM8,640.

Learning Centres

Apart from the main campus of OUM, which is situated at Jalan Tun Ismail, Kuala Lumpur, OUM has a strong network of learning centres nationwide and also shares the facilities at selected public and private institutions of higher learning, which are strategically located at the major cities and towns in Malaysia. Currently, OUM has 53 Learning Centres nationwide. As part of the learning environment infrastructure, OUM's Learning Centres are fully equipped with tutorial rooms, computer laboratories, library and internet facilities.

Assessment

Classes have been designed to ensure the learning aspect of the programme is paramount. Candidates are graded and assessed based on assignments and examinations, and the degree parchment is directly from the Institute of Professional Development, Open University Malaysia.

Semester Intake

The semester intakes and modules have been carefully designed for each semester, thus a fresh student could take up the same module as a second or third semester student. This provides an excellent platform for candidates to increase opportunities to enhance their networking with the industry peers.

Entry Requirements

Candidates who wish to take up this programme should posses:

- A Bachelor's Degree in the relevant fields or other fields recognised by IPD-Open University Malaysia; OR
- At least 35 years old AND posses STPM (minimum 1 principle); OR
- A recognised Diploma or equivalent AND possess learning experience and/or knowledge to the programme applied for (can be considered); OR
- Other qualifications recognised by IPD-Open University Malaysia.

Preview sessions are available in Kuala Lumpur, Johor Bahru, Penang, Kuching and Ipoh. A detailed presentation on eMFP and all queries will be addressed in the session. Interested candidates for the preview session, please register with Ms Irene Low from AmLife Insurance Berhad at 03-4047 8334, e-mail low-wee-chin@ambankgroup.com; or Ms Helma Madihah from OUM at 03-2773 2532, e-mail helma_madihah@meteor.com.my. The first module will commence in October 2010.

"The purpose of learning is growth, and our minds, unlike our bodies, can continue growing as long as we live"
Mortimer Adler

smile

Let us make you smile

https://www.amassurance.com.my